What about good practice in e-learning from other churches?

Sometimes it helps us to know what we'd like our own work to be like if we find attractive examples from elsewhere. This is usually implicit, informal learning. People visiting the websites learn something about what that organisation stands for through the appearance of the website.

- The Methodist Church offers a weekly online bible study called "A word in time" and also has a video conversation on Evangelism accessed through the front page http://www.methodist.org.uk/ There's also a learning tab on the front page which takes people through to regional networks: http://www.methodist.org.uk/learning

- The Church of England has on its front page a video story of someone's personal journey towards ordination https://www.churchofengland.org/

- The whole of the Elim Church front page is a video story, with affective music , words and pictures. Their training section says very powerfully what their intentions are for individuals: http://www.elim.org.uk/

- The Congregational Federation has a tab clearly labelled "learning and development" http://www.congregational.org.uk/ with student area and committee log-in portals embedded in the page.

- Quakers have a colourful website with large pictures and few words on the front page. https://www.quaker.org.uk/

- The Baptist Union has a tab on their front page called "What is a Christian" which links to the Christian Enquiry Agency, so making good use of a high quality resource for people who are enquiring about faith: http://www.baptist.org.uk/

It might be worth looking at entirely online churches to see what they offer:

- The Mennonites of Wood Green are transitioning into a virtual congregation after ceasing to worship together physically: https://wgmc.wordpress.com/
- The CofE Diocese of London has an internet church which http://londoninternetchurch.org.uk/ and their training tab directs to various resources including a number of videos about the Pilgrim course. It's intended to be done in groups, and it's not clear if people can make that an entirely online group.

And there are bound to be others....